

Theories of Personality**Guided Reading****Section 3****READING THE SECTION**

DIRECTIONS Read each sentence and fill in the blank with the correct word or phrase.

1. The process called _____ is one in which people learn the socially desirable behaviors of their culture. (**socialization/behaviorism**)
2. According to _____, personality is shaped and learning acquired by the interaction of several factors. (**social cognition theory/socialization**)
3. According to the social cognitive model, personal, behavioral, and environmental factors shape _____. (**behaviorism/personal development**)
4. According to social-learning theorists, _____ also influence how we act in certain situations. (**internal variables/external forces**)
5. The founder of _____ claimed that external forces or influences largely shape people's behavior. (**learning theory/behaviorism**)

DIRECTIONS Read each of the following descriptions, and write who or what is "speaking" in the space provided.

- _____ 6. "In my 1948 novel *Walden Two*, I described a utopian society in which people are happy and content."
- _____ 7. "I conducted a famous experiment known as the Bobo Doll study."
- _____ 8. "I am limited in my ability to explain personality because I do not describe or explain inner human experience."
- _____ 9. "In the 1930s, I took up Watson's ideas and emphasized the effects of reinforcement on behavior."
- _____ 10. "Social-learning theory, like behaviorism, does not pay enough attention to the role I play in determining individual differences in behavior."

POST-READING QUICK CHECK

DIRECTIONS Look at each set of four terms. On the line provided, write the letter of the term that does not relate to the others.

- _____ 11. a. behaviorism
b. Albert Bandura
c. John Watson
d. B. F. Skinner

- _____ 13. a. internal variables
b. goals
c. self-efficacy expectations
d. behaviorism

- _____ 12. a. social cognitive theory
b. Albert Bandura
c. socialization
d. Bobo Doll study

- _____ 14. a. personal factors
b. environmental factors
c. social cognitive theory
d. socialization

DIRECTIONS Use vocabulary terms to write a summary of what you learned in the section.
